



## Press Release

Fiorano (MO), September 2009

### System Logistics head of Diamond Phoenix: Italian technology conquers the American market

The company of System Group takes control of the American company which, since over 60 years, is a leader in the design, building and installation of picking, storing and sorting plants.

This operation represents another important step in the internationalization of the Italian company that together with the brand from the United States creates a new and dynamic company in the materials handling field.

The acquisition is only a starting point of a synergy between the two companies: on one hand the company from Fiorano will have a great advantage in terms of business combining its brand to the one of Diamond Phoenix, famous in America. This will increase its presence in the U.S.A. and Canada. On the other, the possibility of importing, in the European market, the expertise and know-how of the acquired company in picking and package sorting, integrating the range of products of System Logistics, from the MODULA automatic storage system to intensive plants equipped with stacker-cranes and automatic picking systems for the composition of pallets with mixed products.

The list of customers of Diamond Phoenix will help the development of System Logistics on the American market enabling to give the best service and assistance, while keeping the productive core in Italy where the products of System Logistics are made.

The acquisition involves over 100 employees divided in the several U.S. branches: Lewiston MA (Headquarters), Grand Rapids MI, Atlanta GE, Philadelphia PENN, Charlotte NC, Los Angeles CA, Cincinnati OH and Sydney in Australia.

The new business branches in the USA will maintain the American brand and will give support to the branches of System Logistics established in Latin America, France, Spain and Poland offering in all countries solutions conceived by an international team.

*"We are happy of becoming part of such a competitive reality. I do really believe that we are in a position that we can guarantee to our customers the best solutions of material handling with higher standard results":* these are the words of Tom Coyne, President and CEO of Diamond Phoenix, after the acquisition.

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The designing capacities of Diamond Phoenix together with the experience and technology of System Logistics, reflect the sharing of values among the two realities. This arises from particular care for the customer's needs during the development of the project, in order to present excellence on the market, accepting the most complex challenges.

There are words of optimism and confidence in what the General Manger of System Logistics, Mauro Pelliciarì says: *"Experience and innovation are the distinguished ingredients of this partnership, this combination makes a perfect prerogative to face the market with force and determination in the worldwide logistics market that is more and more demanding and receptive. By this acquisition, we want to reinforce our presence in North-America, a great opportunity for the entire group of System guaranteeing high standard support and attention, which have always been our point of force."*

### About Diamond Phoenix

Diamond Phoenix, operating since over 60 years in the field of materials handing with branches all over the USA has closed 2008 with a turnover of 37 million dollars. This has been possible thanks to complete solutions for unit picking (horizontal carousels pick-to-light and pick-to -voice) and the development of software for their integration into complex distributing centres. Analysis, design and implement of these systems are made entirely by the highly specialized team of the American company.

### About System Logistics

System Logistics, company of System Group, important worldwide leader in industrial automation, designs and produces machinery and complete plants for the management of the internal logistics flow of the goods productive-distributive systems. Offering customized solutions in every industry, from ceramics to textiles, from mechanics to beverage; in 2008 System Logistics has reached proceeds to almost 90 million euro and employs 200 people.



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For more information: <http://systemlogistics.com/>

### The Company

System Logistics is a leading global supplier of innovative solutions of intra-logistics and material handling for the optimization of the supply chain of warehouses, distribution centers, and manufacturing operations worldwide.

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